

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
----------------	---------------	---------------	---------------	----------------	---------------------

TOTAL POPULATION

Total Population	4,216	23,103	73,326	237,484	121,775
Total Daytime Population	1,681	33,841	83,854	255,547	133,764

TOTAL HOUSEHOLD INCOME

Total Households	1,276	7,891	24,447	78,047	39,563
Median Household Income	\$79,888	\$75,653	\$73,971	\$74,896	\$73,801
Average Household Income	\$84,753	\$94,690	\$91,405	\$95,956	\$93,750
Under \$15,000	4.1%	4.2%	4.4%	6.6%	5.2%
\$15,000 - \$34,999	15.6%	14.3%	13.1%	13.3%	14.4%
\$35,000 - \$49,999	10.9%	12.5%	11.2%	11.1%	11.4%
\$50,000 - \$74,999	23.1%	18.9%	19.4%	16.8%	18.9%
\$75,000 - \$99,999	15.2%	15.9%	15.7%	13.9%	14.4%
\$100,000 - \$124,999	8.6%	10.5%	11.5%	10.5%	10.4%
\$125,000 - \$149,999	7.2%	7.1%	7.7%	7.9%	7.6%
\$150,000+	15.5%	16.6%	17.1%	19.9%	17.8%

BUSINESSES

Total Businesses	101	377	1,468	5,379	2,769
------------------	-----	-----	-------	-------	-------

RACE/ETHNICITY

White/Caucasian	55.8%	62.7%	63.8%	60.2%	58.7%
Black/African American	9.8%	7.6%	5.6%	9.0%	5.7%
Asian/Pacific Islander	2.5%	2.7%	2.6%	3.1%	2.4%
Hispanic/Latino	30.8%	25.0%	25.9%	25.5%	31.0%
Other	1.0%	2.0%	2.1%	2.3%	2.2%