SHOPCORE PROPERTIES

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
TOTAL POPULATION					
Total Population	13,158	72,459	186,612	610,617	359,875
Total Daytime Population	10,805	69,576	183,486	650,235	385,912
TOTAL HOUSEHOLD INCOME					
Total Households	6,098	31,882	81,230	260,275	152,754
Median Household Income	$76,590	$76,159	$74,729	$74,293	$74,247
Average Household Income	$111,288	$105,521	$103,689	$101,128	$100,741
Under $15,000	8.8%	8.6%	7.7%	8.0%	7.5%
$15,000 - $34,999	16.7%	16.5%	16.2%	16.2%	16.1%
$35,000 - $49,999	9.8%	11.5%	12.5%	12.5%	12.4%
$50,000 - $74,999	20.3%	18.9%	18.1%	16.8%	18.0%
$75,000 - $99,999	13.0%	14.0%	14.5%	12.8%	13.8%
$100,000 - $124,999	9.0%	9.7%	9.7%	9.5%	9.8%
$125,000 - $149,999	6.3%	5.9%	5.9%	6.3%	6.2%
$150,000+	16.0%	14.8%	15.3%	17.9%	16.2%
BUSINESSES					
Total Businesses	380	2,416	6,269	19,860	11,727
RACE/ETHNICITY					
White/Caucasian	54.9%	54.0%	55.1%	57.4%	55.5%
Black/African American	24.5%	29.1%	26.4%	16.1%	21.3%
Asian/Pacific Islander	1.4%	1.4%	2.0%	2.5%	2.5%
Hispanic/Latino	17.1%	13.1%	14.0%	21.5%	18.1%
Other	2.1%	2.5%	2.4%	2.5%	2.6%