SHOPCORE PROPERTIES

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
TOTAL POPULATION					
Total Population	23,286	140,092	332,823	767,304	174,031
Total Daytime Population	15,939	114,347	324,453	777,461	155,171
TOTAL HOUSEHOLD INCOME					
Total Households	7,437	49,061	127,697	299,174	61,509
Median Household Income	$52,240	$57,731	$60,654	$70,666	$57,643
Average Household Income	$61,622	$72,072	$81,254	$93,796	$73,270
Under $15,000	8.7%	10.3%	10.8%	8.8%	10.7%
$15,000 - $34,999	19.0%	18.6%	18.9%	16.7%	19.1%
$35,000 - $49,999	15.1%	16.5%	14.9%	12.6%	15.9%
$50,000 - $74,999	24.9%	20.2%	19.0%	18.4%	19.8%
$75,000 - $99,999	14.8%	13.4%	12.3%	13.4%	12.8%
$100,000 - $124,999	7.4%	8.9%	8.6%	9.7%	9.1%
$125,000 - $149,999	4.1%	5.3%	5.1%	6.1%	5.2%
$150,000+	6.0%	7.1%	10.4%	14.5%	7.4%
BUSINESSES					
Total Businesses	411	3,000	11,085	24,116	4,943
RACE/ETHNICITY					
White/Caucasian	27.2%	28.2%	35.0%	43.9%	28.8%
Black/African American	18.7%	17.7%	19.9%	23.4%	17.3%
Asian/Pacific Islander	1.7%	2.2%	2.3%	2.7%	2.1%
Hispanic/Latino	50.4%	50.0%	40.6%	27.6%	50.0%
Other	1.9%	2.0%	2.3%	2.5%	1.9%