

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	5,508	57,799	164,148	569,622	144,813
Total Daytime Population	3,110	53,303	140,886	615,690	126,058

TOTAL HOUSEHOLD INCOME

Total Households	2,342	21,916	59,342	207,474	52,506
Median Household Income	\$90,429	\$105,772	\$107,559	\$109,050	\$107,195
Average Household Income	\$102,369	\$127,343	\$129,296	\$134,250	\$129,304
Under \$15,000	8.8%	3.2%	4.6%	5.1%	4.8%
\$15,000 - \$34,999	5.6%	9.2%	9.3%	9.4%	9.0%
\$35,000 - \$49,999	11.5%	9.9%	7.9%	8.4%	8.3%
\$50,000 - \$74,999	15.7%	15.5%	14.2%	13.8%	14.4%
\$75,000 - \$99,999	14.0%	13.9%	14.1%	13.0%	14.1%
\$100,000 - \$124,999	16.4%	12.5%	13.1%	11.1%	12.6%
\$125,000 - \$149,999	10.0%	9.3%	9.6%	9.2%	9.6%
\$150,000+	18.0%	26.6%	27.2%	30.1%	27.3%

BUSINESSES

Total Businesses	113	1,768	3,974	18,999	3,616
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RACE/ETHNICITY

White/Caucasian	74.7%	74.0%	74.4%	70.1%	74.4%
Black/African American	7.5%	7.5%	8.7%	11.3%	8.6%
Asian/Pacific Islander	3.4%	4.2%	4.0%	4.7%	3.8%
Hispanic/Latino	8.2%	10.9%	9.6%	10.6%	10.0%
Other	6.2%	3.5%	3.3%	3.3%	3.2%