

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	27,455	190,646	495,062	1,954,390	1,641,052
Total Daytime Population	69,839	270,816	548,614	2,239,825	2,021,565

TOTAL HOUSEHOLD INCOME

Total Households	13,365	73,813	179,255	668,982	568,780
Median Household Income	\$87,553	\$108,742	\$105,144	\$86,075	\$91,713
Average Household Income	\$113,541	\$148,343	\$139,772	\$112,155	\$120,948
Under \$15,000	14.3%	8.3%	7.4%	10.0%	9.3%
\$15,000 - \$34,999	10.5%	9.8%	10.6%	14.6%	13.4%
\$35,000 - \$49,999	7.1%	7.0%	7.8%	10.0%	9.2%
\$50,000 - \$74,999	12.4%	12.8%	13.4%	14.9%	14.6%
\$75,000 - \$99,999	13.0%	11.8%	12.2%	12.2%	12.2%
\$100,000 - \$124,999	9.7%	9.3%	10.1%	9.6%	9.9%
\$125,000 - \$149,999	8.1%	8.2%	8.0%	6.9%	7.3%
\$150,000+	24.9%	32.8%	30.5%	22.0%	24.1%

BUSINESSES

Total Businesses	2,506	7,596	14,319	63,492	53,903
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RACE/ETHNICITY

White/Caucasian	36.8%	34.9%	29.4%	23.8%	26.8%
Black/African American	7.7%	8.2%	5.4%	3.4%	3.3%
Asian/Pacific Islander	19.3%	17.3%	24.4%	23.8%	25.0%
Hispanic/Latino	32.5%	35.6%	37.2%	46.3%	42.0%
Other	3.7%	4.1%	3.6%	2.7%	3.0%