

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	40,598	406,042	841,099	2,141,512	443,427
Total Daytime Population	28,553	359,833	799,685	2,459,635	393,217

TOTAL HOUSEHOLD INCOME

Total Households	13,179	140,134	311,967	840,513	153,925
Median Household Income	\$51,376	\$48,119	\$52,841	\$67,775	\$48,895
Average Household Income	\$63,165	\$62,248	\$68,105	\$88,261	\$63,384
Under \$15,000	15.3%	18.3%	17.2%	13.6%	18.4%
\$15,000 - \$34,999	24.7%	21.7%	20.6%	16.5%	21.5%
\$35,000 - \$49,999	13.6%	14.0%	12.4%	10.8%	13.8%
\$50,000 - \$74,999	18.1%	18.3%	16.9%	15.9%	18.1%
\$75,000 - \$99,999	10.3%	10.9%	11.1%	11.7%	10.8%
\$100,000 - \$124,999	8.6%	6.2%	7.6%	8.6%	6.3%
\$125,000 - \$149,999	4.5%	4.0%	4.6%	6.0%	4.1%
\$150,000+	5.0%	6.7%	9.6%	16.8%	6.9%

BUSINESSES

Total Businesses	344	5,379	12,385	48,398	5,980
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RACE/ETHNICITY

White/Caucasian	13.5%	23.5%	30.1%	43.8%	24.6%
Black/African American	40.4%	36.1%	40.1%	32.8%	36.1%
Asian/Pacific Islander	8.8%	7.7%	5.8%	6.6%	7.4%
Hispanic/Latino	32.9%	29.7%	21.0%	13.7%	29.0%
Other	4.4%	3.1%	3.0%	3.0%	3.0%