

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	6,715	42,883	158,849	642,095	290,701
Total Daytime Population	4,486	33,702	155,975	698,041	345,369

TOTAL HOUSEHOLD INCOME

Total Households	2,323	15,924	56,442	238,146	102,479
Median Household Income	\$128,153	\$119,088	\$94,591	\$87,132	\$86,426
Average Household Income	\$141,509	\$137,340	\$114,964	\$105,795	\$105,123
Under \$15,000	6.1%	3.9%	5.8%	5.9%	5.9%
\$15,000 - \$34,999	6.2%	7.8%	11.1%	11.1%	12.0%
\$35,000 - \$49,999	6.3%	7.6%	9.5%	10.3%	10.5%
\$50,000 - \$74,999	10.4%	9.9%	14.5%	17.4%	16.7%
\$75,000 - \$99,999	8.2%	14.0%	12.9%	14.0%	13.4%
\$100,000 - \$124,999	10.7%	12.3%	10.6%	11.2%	10.8%
\$125,000 - \$149,999	10.1%	8.8%	8.4%	8.4%	8.0%
\$150,000+	42.0%	35.9%	27.1%	21.8%	22.8%

BUSINESSES

Total Businesses	182	803	3,484	18,478	8,364
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RACE/ETHNICITY

White/Caucasian	74.6%	70.7%	52.9%	53.3%	50.5%
Black/African American	13.8%	18.0%	25.4%	25.7%	26.1%
Asian/Pacific Islander	3.3%	2.5%	4.0%	4.1%	3.5%
Hispanic/Latino	3.7%	5.5%	14.4%	13.4%	16.9%
Other	4.7%	3.3%	3.3%	3.5%	3.0%