

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	9,160	55,020	121,388	331,792	153,987
Total Daytime Population	6,136	55,209	133,193	355,311	163,199

TOTAL HOUSEHOLD INCOME

Total Households	3,407	22,308	50,596	127,791	63,177
Median Household Income	\$115,068	\$86,059	\$79,508	\$59,541	\$76,238
Average Household Income	\$150,213	\$106,882	\$100,384	\$74,210	\$95,253
Under \$15,000	2.6%	5.4%	6.3%	9.9%	6.7%
\$15,000 - \$34,999	6.6%	12.3%	14.2%	17.9%	15.6%
\$35,000 - \$49,999	5.2%	12.5%	11.5%	11.2%	11.1%
\$50,000 - \$74,999	18.4%	19.2%	18.4%	18.0%	17.2%
\$75,000 - \$99,999	14.7%	13.7%	15.3%	14.0%	15.6%
\$100,000 - \$124,999	8.4%	9.3%	9.5%	8.8%	9.9%
\$125,000 - \$149,999	6.2%	6.9%	6.9%	6.1%	6.8%
\$150,000+	37.9%	20.8%	17.9%	14.2%	17.2%

BUSINESSES

Total Businesses	125	1,661	3,782	7,508	4,244
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RACE/ETHNICITY

White/Caucasian	76.3%	69.2%	66.5%	55.3%	65.1%
Black/African American	8.1%	16.2%	20.3%	32.5%	22.2%
Asian/Pacific Islander	10.6%	7.3%	5.0%	2.7%	4.4%
Hispanic/Latino	2.0%	4.1%	4.7%	5.6%	4.7%
Other	3.1%	3.2%	3.6%	3.9%	3.6%