

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
----------------	---------------	---------------	---------------	----------------	---------------------

TOTAL POPULATION

Total Population	7,722	46,903	122,860	515,569	254,634
Total Daytime Population	9,034	57,680	105,143	523,753	230,820

TOTAL HOUSEHOLD INCOME

Total Households	2,903	17,547	44,085	187,257	90,959
Median Household Income	\$127,346	\$127,466	\$135,001	\$109,098	\$124,143
Average Household Income	\$131,316	\$145,627	\$158,787	\$128,609	\$145,076
Under \$15,000	2.8%	3.0%	2.8%	5.1%	3.9%
\$15,000 - \$34,999	9.6%	6.6%	5.0%	7.6%	6.0%
\$35,000 - \$49,999	4.4%	4.6%	4.8%	7.4%	5.5%
\$50,000 - \$74,999	9.5%	12.0%	10.8%	14.1%	11.7%
\$75,000 - \$99,999	11.8%	12.2%	11.8%	13.3%	12.4%
\$100,000 - \$124,999	12.2%	13.3%	12.5%	12.4%	12.9%
\$125,000 - \$149,999	12.6%	11.0%	11.4%	9.9%	10.9%
\$150,000+	37.2%	37.5%	41.0%	30.2%	36.7%

BUSINESSES

Total Businesses	124	1,513	2,367	11,031	4,674
------------------	-----	-------	-------	--------	-------

RACE/ETHNICITY

White/Caucasian	54.4%	43.4%	43.1%	29.8%	33.6%
Black/African American	30.0%	40.8%	40.0%	50.1%	48.6%
Asian/Pacific Islander	2.6%	4.3%	5.5%	4.5%	4.8%
Hispanic/Latino	8.3%	6.9%	6.5%	11.7%	8.8%
Other	4.8%	4.6%	4.9%	3.8%	4.2%