

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	7,043	84,294	204,246	588,445	245,383
Total Daytime Population	5,319	150,606	243,068	615,204	287,059

TOTAL HOUSEHOLD INCOME

Total Households	2,868	26,371	70,672	221,759	87,118
Median Household Income	\$64,926	\$81,556	\$82,330	\$83,268	\$82,535
Average Household Income	\$83,233	\$96,190	\$98,210	\$106,395	\$97,332
Under \$15,000	11.1%	9.6%	9.1%	7.8%	9.1%
\$15,000 - \$34,999	25.0%	14.4%	14.0%	14.5%	13.9%
\$35,000 - \$49,999	11.7%	10.8%	10.6%	11.2%	10.8%
\$50,000 - \$74,999	15.6%	15.3%	17.1%	17.5%	17.1%
\$75,000 - \$99,999	8.0%	13.2%	14.0%	14.2%	13.9%
\$100,000 - \$124,999	10.9%	11.9%	10.5%	10.3%	10.7%
\$125,000 - \$149,999	3.5%	7.3%	8.3%	7.9%	8.3%
\$150,000+	14.4%	17.5%	16.5%	16.7%	16.3%

BUSINESSES

Total Businesses	68	1,538	4,295	14,887	5,235
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RACE/ETHNICITY

White/Caucasian	70.3%	61.5%	55.4%	55.4%	56.6%
Black/African American	5.9%	7.7%	7.9%	7.5%	7.7%
Asian/Pacific Islander	4.8%	5.2%	5.5%	4.7%	5.2%
Hispanic/Latino	15.8%	23.1%	28.3%	29.5%	27.6%
Other	3.2%	2.5%	2.8%	2.9%	2.9%