

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
----------------	---------------	---------------	---------------	----------------	---------------------

### TOTAL POPULATION

Total Population	92,564	769,763	1,672,219	7,200,860	1,374,362
Total Daytime Population	84,439	652,226	1,441,493	8,378,959	1,150,490

### TOTAL HOUSEHOLD INCOME

Total Households	32,858	266,688	590,780	2,777,358	486,886
Median Household Income	\$50,791	\$75,290	\$79,752	\$86,403	\$82,770
Average Household Income	\$68,661	\$96,368	\$100,157	\$117,699	\$104,495
Under \$15,000	14.1%	8.5%	8.1%	11.1%	8.0%
\$15,000 - \$34,999	23.6%	15.6%	14.3%	13.7%	14.6%
\$35,000 - \$49,999	11.6%	10.9%	10.2%	9.0%	10.2%
\$50,000 - \$74,999	15.5%	16.6%	16.1%	13.3%	16.2%
\$75,000 - \$99,999	11.9%	13.4%	13.2%	11.1%	13.2%
\$100,000 - \$124,999	8.0%	10.0%	10.5%	9.1%	10.5%
\$125,000 - \$149,999	4.7%	6.9%	7.5%	6.7%	7.4%
\$150,000+	10.7%	18.1%	20.1%	26.1%	20.0%

### BUSINESSES

Total Businesses	4,638	19,596	39,016	206,191	32,196
------------------	-------	--------	--------	---------	--------

### RACE/ETHNICITY

White/Caucasian	8.3%	23.4%	27.7%	28.6%	28.3%
Black/African American	3.7%	4.4%	8.0%	23.1%	5.6%
Asian/Pacific Islander	68.9%	34.6%	27.8%	13.1%	30.5%
Hispanic/Latino	17.1%	35.1%	32.6%	31.7%	32.3%
Other	2.1%	2.4%	3.9%	3.5%	3.4%