SHOPCORE PROPERTIES

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
TOTAL POPULATION					
Total Population	3,181	26,381	58,572	219,986	161,449
Total Daytime Population	2,302	22,915	45,690	181,058	130,422
TOTAL HOUSEHOLD INCOME					
Total Households	1,257	12,334	25,919	93,143	67,759
Median Household Income	$41,982	$48,430	$50,892	$52,733	$53,469
Average Household Income	$50,388	$60,498	$62,475	$65,340	$66,687
Under $15,000	9.8%	10.4%	10.8%	10.9%	10.7%
$15,000 - $34,999	34.3%	24.0%	22.9%	21.0%	20.8%
$35,000 - $49,999	15.6%	18.3%	16.6%	15.3%	15.0%
$50,000 - $74,999	19.8%	21.5%	22.9%	20.9%	21.5%
$75,000 - $99,999	10.0%	11.2%	11.0%	12.9%	12.6%
$100,000 - $124,999	7.4%	5.9%	6.1%	8.2%	8.1%
$125,000 - $149,999	1.0%	3.3%	3.6%	4.4%	4.5%
$150,000+	2.1%	5.5%	6.1%	6.4%	6.9%
BUSINESSES					
Total Businesses	58	396	984	3,653	2,669
RACE/ETHNICITY					
White/Caucasian	78.5%	84.7%	81.8%	80.9%	80.3%
Black/African American	3.2%	2.9%	3.0%	3.3%	3.3%
Asian/Pacific Islander	0.4%	0.7%	0.8%	1.2%	1.2%
Hispanic/Latino	15.5%	10.0%	12.2%	12.0%	12.6%
Other	2.4%	1.8%	2.2%	2.5%	2.6%