SHOPCORE PROPERTIES

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
TOTAL POPULATION					
Total Population	3,221	78,132	248,290	928,822	2,062,221
Total Daytime Population	61,344	193,356	470,078	1,432,875	2,879,593
TOTAL HOUSEHOLD INCOME					
Total Households	1,609	32,969	98,257	345,632	754,643
Median Household Income	$97,632	$91,704	$99,701	$95,829	$99,692
Average Household Income	$120,308	$109,148	$118,748	$115,578	$123,766
Under $15,000	2.2%	5.2%	4.8%	5.3%	5.6%
$15,000 - $34,999	8.4%	9.7%	9.2%	10.1%	10.5%
$35,000 - $49,999	7.2%	10.1%	9.2%	9.5%	9.1%
$50,000 - $74,999	15.1%	18.1%	15.7%	15.9%	15.1%
$75,000 - $99,999	18.4%	15.7%	14.4%	14.0%	13.4%
$100,000 - $124,999	24.2%	11.7%	12.4%	11.9%	11.2%
$125,000 - $149,999	8.8%	6.9%	8.5%	8.6%	8.4%
$150,000+	15.7%	22.6%	25.8%	24.7%	26.7%
BUSINESSES					
Total Businesses	1,782	5,648	13,479	40,024	79,791
RACE/ETHNICITY					
White/Caucasian	49.2%	59.8%	67.2%	61.9%	62.4%
Black/African American	5.9%	3.4%	2.9%	3.2%	4.4%
Asian/Pacific Islander	36.3%	18.7%	14.5%	13.9%	11.0%
Hispanic/Latino	5.6%	15.3%	13.1%	18.8%	20.1%
Other	3.1%	2.7%	2.4%	2.2%	2.2%