SHOPCORE
PROPERTIES

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
TOTAL POPULATION					
Total Population	7,771	47,999	125,560	447,588	174,518
Total Daytime Population	6,890	53,993	170,280	520,365	241,813
TOTAL HOUSEHOLD INCOME					
Total Households	2,902	16,616	42,455	152,881	58,686
Median Household Income	$104,569	$123,765	$127,520	$131,642	$130,461
Average Household Income	$114,057	$147,046	$156,102	$160,264	$157,301
Under $15,000	2.5%	2.5%	2.7%	3.4%	3.0%
$15,000 - $34,999	10.9%	5.5%	6.4%	6.0%	6.2%
$35,000 - $49,999	10.0%	6.2%	6.3%	6.4%	6.1%
$50,000 - $74,999	12.5%	13.3%	11.6%	11.1%	10.8%
$75,000 - $99,999	12.3%	10.9%	10.4%	11.0%	10.3%
$100,000 - $124,999	15.5%	12.4%	11.4%	11.2%	11.5%
$125,000 - $149,999	12.6%	10.4%	9.5%	9.8%	9.8%
$150,000+	23.7%	38.9%	41.7%	41.1%	42.3%
BUSINESSES					
Total Businesses	339	1,785	5,392	13,020	6,908
RACE/ETHNICITY					
White/Caucasian	60.4%	68.0%	68.3%	66.4%	68.2%
Black/African American	6.4%	4.0%	3.7%	6.2%	4.0%
Asian/Pacific Islander	11.8%	13.5%	14.6%	15.5%	14.3%
Hispanic/Latino	17.5%	11.3%	10.1%	8.9%	10.5%
Other	3.9%	3.1%	3.2%	3.0%	3.1%