

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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### TOTAL POPULATION

Total Population	103,523	945,717	2,331,407	5,907,060	599,915
Total Daytime Population	86,010	741,121	1,955,328	7,155,671	491,453

### TOTAL HOUSEHOLD INCOME

Total Households	35,826	339,511	831,767	2,304,869	213,295
Median Household Income	\$70,884	\$73,504	\$82,566	\$90,004	\$68,211
Average Household Income	\$87,626	\$95,914	\$108,587	\$122,925	\$85,527
Under \$15,000	10.9%	13.3%	11.0%	9.4%	14.5%
\$15,000 - \$34,999	16.7%	16.2%	15.0%	13.0%	17.3%
\$35,000 - \$49,999	11.4%	10.2%	9.7%	8.5%	11.0%
\$50,000 - \$74,999	17.4%	15.0%	14.4%	13.1%	15.7%
\$75,000 - \$99,999	12.2%	11.9%	11.7%	11.1%	11.6%
\$100,000 - \$124,999	9.5%	9.5%	9.5%	9.4%	9.4%
\$125,000 - \$149,999	6.2%	6.4%	6.8%	7.1%	6.1%
\$150,000+	15.7%	17.5%	22.0%	28.5%	14.5%

### BUSINESSES

Total Businesses	1,546	12,778	45,674	194,311	8,145
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### RACE/ETHNICITY

White/Caucasian	2.9%	15.2%	32.1%	36.3%	9.3%
Black/African American	85.3%	63.2%	32.8%	21.2%	73.1%
Asian/Pacific Islander	1.4%	3.5%	9.8%	16.4%	2.0%
Hispanic/Latino	7.5%	14.9%	22.0%	22.4%	12.3%
Other	2.9%	3.3%	3.3%	3.7%	3.3%