

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	22,606	168,981	361,814	1,032,221	1,135,253
Total Daytime Population	60,393	398,334	619,689	1,565,389	1,613,034

TOTAL HOUSEHOLD INCOME

Total Households	7,036	80,338	169,595	453,206	481,320
Median Household Income	\$69,062	\$78,686	\$84,760	\$83,742	\$75,179
Average Household Income	\$91,701	\$117,321	\$126,358	\$118,215	\$103,270
Under \$15,000	14.5%	11.2%	10.8%	9.4%	9.4%
\$15,000 - \$34,999	10.2%	12.0%	12.9%	13.3%	14.6%
\$35,000 - \$49,999	10.5%	9.3%	9.0%	9.7%	11.5%
\$50,000 - \$74,999	15.6%	14.7%	13.8%	14.9%	16.4%
\$75,000 - \$99,999	9.9%	11.6%	11.1%	12.0%	12.5%
\$100,000 - \$124,999	12.3%	10.1%	8.9%	8.9%	9.1%
\$125,000 - \$149,999	6.6%	6.7%	6.7%	6.8%	6.4%
\$150,000+	20.5%	24.5%	26.9%	25.0%	20.1%

BUSINESSES

Total Businesses	692	8,077	14,773	37,195	38,704
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RACE/ETHNICITY

White/Caucasian	42.4%	44.7%	46.0%	40.3%	32.1%
Black/African American	29.8%	40.7%	40.2%	42.2%	48.9%
Asian/Pacific Islander	17.7%	6.7%	5.1%	5.3%	5.4%
Hispanic/Latino	6.3%	4.7%	5.7%	9.3%	10.7%
Other	3.9%	3.2%	3.0%	3.0%	3.0%