

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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### TOTAL POPULATION

Total Population	33,571	359,595	995,058	2,225,253	514,635
Total Daytime Population	31,367	402,284	1,311,426	2,527,193	588,706

### TOTAL HOUSEHOLD INCOME

Total Households	13,940	138,040	403,180	869,901	198,810
Median Household Income	\$42,815	\$47,581	\$60,552	\$68,419	\$50,720
Average Household Income	\$54,600	\$63,194	\$80,741	\$89,228	\$67,461
Under \$15,000	23.3%	22.5%	17.1%	13.6%	20.7%
\$15,000 - \$34,999	24.0%	22.2%	17.8%	16.6%	20.9%
\$35,000 - \$49,999	11.3%	10.9%	10.4%	11.0%	11.0%
\$50,000 - \$74,999	13.8%	15.1%	15.8%	15.9%	15.5%
\$75,000 - \$99,999	8.4%	9.7%	10.9%	11.7%	10.2%
\$100,000 - \$124,999	8.9%	6.1%	7.6%	8.6%	6.6%
\$125,000 - \$149,999	3.8%	3.9%	5.0%	5.8%	4.2%
\$150,000+	6.7%	9.6%	15.4%	16.9%	10.9%

### BUSINESSES

Total Businesses	422	5,182	21,419	47,777	7,431
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### RACE/ETHNICITY

White/Caucasian	13.1%	19.1%	29.6%	42.4%	20.9%
Black/African American	78.7%	56.5%	46.9%	35.3%	54.1%
Asian/Pacific Islander	1.3%	2.9%	5.4%	6.4%	4.1%
Hispanic/Latino	3.3%	19.0%	15.0%	13.0%	18.1%
Other	3.6%	2.6%	3.1%	3.0%	2.7%