

Full Year 2023	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Mile Radius	70% True Trade Area
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TOTAL POPULATION

Total Population	70,982	359,666	752,292	3,206,836	353,945
Total Daytime Population	54,737	398,118	764,394	4,941,653	391,286

TOTAL HOUSEHOLD INCOME

Total Households	23,883	129,081	272,550	1,309,292	126,615
Median Household Income	\$65,332	\$62,146	\$71,504	\$97,132	\$62,478
Average Household Income	\$79,434	\$77,063	\$90,433	\$134,271	\$77,429
Under \$15,000	12.5%	14.2%	12.9%	9.1%	14.2%
\$15,000 - \$34,999	16.3%	18.2%	16.3%	11.9%	18.2%
\$35,000 - \$49,999	13.9%	12.1%	11.2%	8.3%	12.2%
\$50,000 - \$74,999	17.4%	17.6%	17.0%	12.7%	17.6%
\$75,000 - \$99,999	13.6%	12.1%	12.4%	10.7%	12.0%
\$100,000 - \$124,999	8.0%	8.6%	8.7%	9.1%	8.7%
\$125,000 - \$149,999	6.6%	5.7%	6.1%	7.0%	5.7%
\$150,000+	11.7%	11.4%	15.3%	31.1%	11.4%

BUSINESSES

Total Businesses	1,159	7,521	15,530	135,897	7,393
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RACE/ETHNICITY

White/Caucasian	20.9%	20.6%	22.1%	40.1%	20.6%
Black/African American	11.5%	28.8%	39.7%	17.4%	28.4%
Asian/Pacific Islander	4.5%	4.1%	5.6%	11.0%	4.1%
Hispanic/Latino	60.3%	42.6%	29.1%	28.4%	43.0%
Other	2.9%	4.0%	3.6%	3.1%	4.0%