



|                          | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Mile Radius |
|--------------------------|---------------|---------------|---------------|----------------|
|                          |               |               |               |                |
| Total Population —————   |               |               |               |                |
| Total Population         | 7,055         | 84,246        | 235,838       | 688,741        |
| Household Income —       |               |               |               |                |
| Total Households         | 2,997         | 34,224        | 94,490        | 262,182        |
| Median Household Income  | \$70,000      | \$65,558      | \$65,282      | \$69,423       |
| Average Household Income | \$77,826      | \$80,417      | \$85,461      | \$88,495       |
| Under \$15,000           | 6.2%          | 9.0%          | 9.0%          | 9.8%           |
| \$15,000-\$34,999        | 15.3%         | 17.4%         | 17.4%         | 16.3%          |
| \$35,000-\$49,999        | 11.0%         | 12.1%         | 12.3%         | 10.8%          |
| \$50,000-\$74,999        | 21.6%         | 18.4%         | 17.7%         | 16.5%          |
| \$75,000-\$99,999        | 11.8%         | 13.8%         | 13.6%         | 13.2%          |
| \$100,000-124,999        | 12.2%         | 11.3%         | 10.5%         | 10.8%          |
| \$125,000-149,999        | 7.4%          | 7.0%          | 6.8%          | 7.3%           |
| \$150,000+               | 14.7%         | 10.9%         | 12.7%         | 15.5%          |
| Businesses —             |               |               |               |                |
| Total Businesses         | 143           | 1,760         | 5,458         | 18,728         |
| Race ———                 |               |               |               |                |
| White/Caucasian          | 83.3%         | 80.6%         | 75.6%         | 66.5%          |
| Black/African American   | 5.0%          | 7.4%          | 11.8%         | 14.6%          |
| Asian/Pacific Islander   | 4.7%          | 3.6%          | 3.4%          | 4.9%           |
| Hispanic/Latino          | 5.4%          | 6.6%          | 7.3%          | 12.0%          |
| Other                    | 1.6%          | 1.8%          | 1.9%          | 2.0%           |
|                          |               |               |               |                |