

SUMMARY PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8689/-117.2319

RS1

8801 Villa La Jolla Dr San Diego, CA 92037		1 mi radius	3 mi radius	5 mi radius	10 min drivetime
POPULATION	2018 Estimated Population	40,112	90,153	214,028	321,725
	2023 Projected Population	41,174	93,261	222,073	334,086
	2010 Census Population	37,779	84,718	199,199	298,509
	2000 Census Population	28,718	71,698	175,393	267,376
	Projected Annual Growth 2018 to 2023	0.5%	0.7%	0.8%	0.8%
	Historical Annual Growth 2000 to 2018	2.2%	1.4%	1.2%	1.1%
	2018 Median Age	28.8	36.1	37.6	37.8
HOUSEHOLDS	2018 Estimated Households	14,689	35,786	86,992	133,280
	2023 Projected Households	15,373	37,502	91,092	139,535
	2010 Census Households	13,827	33,864	81,945	125,213
	2000 Census Households	12,038	30,659	75,704	116,504
	Projected Annual Growth 2018 to 2023	0.9%	1.0%	0.9%	0.9%
	Historical Annual Growth 2000 to 2018	1.2%	0.9%	0.8%	0.8%
RACE AND ETHNICITY	2018 Estimated White	52.0%	62.1%	67.6%	69.2%
	2018 Estimated Black or African American	3.2%	2.3%	2.4%	2.6%
	2018 Estimated Asian or Pacific Islander	35.8%	26.8%	19.9%	17.9%
	2018 Estimated American Indian or Native Alaskan	0.2%	0.2%	0.3%	0.4%
	2018 Estimated Other Races	8.8%	8.5%	9.8%	9.9%
	2018 Estimated Hispanic	11.6%	12.6%	14.9%	15.1%
INCOME	2018 Estimated Average Household Income	\$97,553	\$123,249	\$130,852	\$132,572
	2018 Estimated Median Household Income	\$79,183	\$95,561	\$99,761	\$99,693
	2018 Estimated Per Capita Income	\$37,042	\$49,532	\$53,483	\$55,180
EDUCATION (AGE 25+)	2018 Estimated Elementary (Grade Level 0 to 8)	1.2%	1.4%	2.4%	2.2%
	2018 Estimated Some High School (Grade Level 9 to 11)	1.0%	1.7%	2.3%	2.4%
	2018 Estimated High School Graduate	5.6%	8.0%	10.5%	11.0%
	2018 Estimated Some College	12.4%	13.8%	16.0%	17.2%
	2018 Estimated Associates Degree Only	5.0%	5.5%	5.9%	6.0%
	2018 Estimated Bachelors Degree Only	34.6%	32.7%	33.3%	33.3%
	2018 Estimated Graduate Degree	40.2%	36.9%	29.6%	27.9%
BUSINESS	2018 Estimated Total Businesses	1,554	7,996	17,410	26,559
	2018 Estimated Total Employees	35,442	132,255	228,628	333,684
	2018 Estimated Employee Population per Business	22.8	16.5	13.1	12.6
	2018 Estimated Residential Population per Business	25.8	11.3	12.3	12.1

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